

WORKSHOP

shoe design studio

МОБКЭНОБ



Ideas since 2000

about us

In order to create great products we need great people.

Behind every project there is the work of a group of professionals, creative people who are passionate about every single product and who want to grow.

Workshop was founded in 2000 thanks to Giovanni, Gianluca and Andrea's will, as a studio that deals with the development of innovative projects in the sector of shoe design.



services



We work with the aim to create and offer real value to our customers, in a complex world that is in constant change.

Our aim is to take care of a company 360 degrees in order to create original projects.

One of our strong points it's undoubtedly our economic competitiveness:

we create accurate and high-level projects, we can reduce costs and propose ourselves on the market in a highly interesting way, thanks to our services which are designed and realized within our structure.



collaborations

Over the last years we have collaborated with small companies but also with big ones, always for very important projects.

Our target market is addressed to junior shoes manufacturing companies that enabled us to become a leader in the international panorama.

collaborations

Over the last few years we have cooperated with different shoe manufacturing companies for women with which we created strong and long-lasting collaborations.





collaborations

In the sector of footwear for men too, we have relationships with companies known at national but most of all international level with which we have cooperated for years with great satisfaction.



schizzo

creative pathways

Creative pathways

1- Outline.
Starting proposals to show to our customer in order to define the style, through an exchange of ideas and considerations.

2- Coloured design.
Second phase in order to define materials and all the variations of the project.

3- Technical design.
Development of the project with systems cad-cam Teseo and Elitron

4-Prototype.
Preparation of the finished prototype you can touch with your hand.



disegno colorato



prototipo

disegno tecnico



outline

It's the most important part of the project because it allows you to well understand what are the real needs and expectations to open the way to a clear and well-defined project.



schizzo

colour proposals and materials

In order to focus on the project,
we need patience and expertise,
we must be ready to start again every
time we are close to our goal.



**proposte
colori
e materiali**



contacts

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